



MOVING PATHOLOGY FORWARD

Wisconsin Society of Pathologists (WSP) 2021 Virtual Exhibit Hall

Thank you for your continued support of the Wisconsin Society of Pathologists - we value your partnership! Analogous to having display booths at a conference, the Virtual Exhibit Hall space offers companies an opportunity to share information about their products and services, showcase their latest innovations, and connect with Wisconsin pathologists. Members can learn about products and services that could enhance your practice knowledge and accelerate your research.

Virtual Exhibit Hall (VEH) Information

Confirm your spot today! VEH Exhibitor Cost: \$500

The VEH package includes:

- Participation in the Virtual Exhibit Hall (VEH):
 - Exhibitors will be listed on the VEH landing page, hosted on the WSP Website
 - Each Exhibitor will have a dedicated "booth" in the exhibit hall to showcase information about your company's product and services. Booth could include:
 - Company Logo (high-res JPG or PNG file)
 - Full Company Description (max 500 characters)
 - Product Description, if any (max 500 characters)
 - Up to three flyers/brochures to display at your booth (PDF format)
 - Up to three (3) Image or Video Files (images should be sized to 1920x1080 pixels)
 - Visibility not only to not only WSP members but to everyone who visits the WSP website.
 - The VEH will be prominently featured on our home page and will remain "open" 24/7 through the end of the calendar year.
- Complementary display ad on the homepage of the website for three months (jpeg file, 166x180)
- Complementary display ad featured in three issues of the member e-news (jpeg file, 166x180)

Ready to confirm your spot?

Please complete this form to register and allow us to gather all of the materials needed to fill your virtual booth!

Thank you for your consideration of this new opportunity! We hope you will find value in its offerings.

Please don't hesitate to reach out if you have any questions to the WSP Office: WSP@badgerbay.co

Virtual Exhibitor Registration

Mail or Email Form to WSP Office by **February 1, 2021**

Company Representative Information

Full Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Direct Phone _____ Email _____

Company Information (as displayed on the VEH)

Company Name _____

Phone _____ Contact Email _____

Company Website _____

Full Company Description (max 500 characters):

Product Description, if any (max 500 characters):

Please prepare the following materials to send to the WSP Office:

- **Company Logo** (hi-res JPG or PNG)
- **Flyers or Brochures** (PDF files - Up to 3)
- **Image or Video Files**
(Images sized to 1920x1080 pixels - Up to 3)
- **Display ad on the homepage of the website**
(JPG file, up to 800x800)
- **Display ad for member e-News**
(JPG file, up to 800x800)

Total Cost: \$500

Payment Information

Check # (Checks payable to WSP) _____ VISA DISCOVER MASTERCARD AMEX

Card Number _____ Exp Date _____ Sec Code _____

Name on Card _____ Signature _____

Please return completed form and payment to:

Wisconsin Society of Pathologists (WSP)
563 Carter Court, Suite B, Kimberly, WI 54136

Email: WSP@badgerbay.co • Fax: 920-882-3655

Upon receipt of your registration you will receive a confirmation email from the WSP Office.

Online registration is also available on the WSP website: www.wispath.com.